Pixowl Announces Licensing Partnership with Skybound

Award Winning World Crafting Game The Sandbox to Feature Characters from Invincible

SAN FRANCISCO, CA -- December 17th, 2014 -- Leading publisher of casual mobile games Pixowl and Robert Kirkman, the Eisner Award-winning creator and writer of The Walking Dead and Invincible for his Skybound Imprint at Image Comics, today announced a licensing partnership to feature Skybound's characters in ***The Sandbox***, the award-winning world-builder simulation game. Under the deal, Pixowl will integrate multiple characters from Invincible into new campaigns of ***The Sandbox*** for iOS, Android and Steam. ***The Sandbox*** will receive two separate updates which will be made available first on Apple iOS platform with Android and Steam platforms following shortly thereafter. The first update is scheduled for December 18th, 2014.

"The team at Pixowl have proven to be leaders in mobile game publishing and I am looking forward to having the characters from *Invincible* join *The Sandbox* world" said Robert Kirkman.

"The Invincible license blends perfectly into The Sandbox' wide gameplay spectre with its hundreds of elements and unique word building challenges," said Arthur Madrid, CEO of Pixowl. "The Sandbox is our most popular game with more than 13 million downloads and 1.5 million MAUs. The new Invincible characters will continue to connect players and provide them with high quality entertainment experiences, filling the void left by other builder games."

The Invincible campaign story will be based upon the fight of the Teen-Team characters against the Sequids. In each level, the player will learn more about the Sequids and have several encounters and opportunities to fight against them.

The first update includes four Invincible super-heroes characters with incredible powers:
- Invincible: The main character includes Melee fighting with super strengths and flying movements. Players can break walls and punch enemies!
- Rex-Splode: Using Rex the player can shoot controlled explosions and even Rocket Jump!
- Dupli-Kate: This Cloning character lets players control up to four Kates at the same time with special "one-controls-all" movement control.
- Monster Girl: A girl who can convert herself into a big green monster with super strength. She can punch and throw a big rock over her head.

The second update, scheduled for late January 2015, will feature a unique campaign of 10 or more levels filled with action and puzzles. Players will solve these levels by wisely using the powers of the heroes, as well as the supervillain "Sequids" which are dozens of single pixel elements that crawl and infect humans converting them into super villains.

In *The Sandbox*, players take on the role of God and have the power to create worlds of life or destroy anything and everything all with the tap of a finger. Players can choose to play as a benevolent deity that gives life to majestic environments, or they can be a vengeful deity and spawn disaster and devastation. Players have access to more than 250 different elements to craft these worlds. Basic elements like water, soil, sand, glass and more complex attributes such as humans, zombies, robots, dinosaurs, wildlife, intelligent contraptions and animals are featured. These are all used to create varied pixel universes, physics simulators, contraptions, electronic circuits, chiptunes music, stunning pixel art masterpieces, and chain reactions.

The Sandbox gameplay takes a mission-based approach to creation. The game has 23 thematic campaigns -- Brainiac, Arnold Action, Country Life, Zombie Survival, Alien Invasion, Dinosaurs, Music, Pixel Art and many more. With 350 levels, players need to solve various physical puzzles using the elements and their skills.

Once a new world has been created, players can share them in the online gallery. Pixowl's extremely active community consists of 650,000 fans on Facebook have created more than 1,250,000 user-created worlds.

Device requirements
* iPhone, iPod touch or iPad
* Requires iOS 6.1 or later
* 80.0 MB

The Sandbox is available to download for FREE worldwide, through the App Store in the Games category. The game is available for download at:
https://itunes.apple.com/app/the-sandbox/id520777858
Product page: http://www.thesandboxgame.com
Youtube Game Trailer: http://youtu.be/Ji59_vxc7HM

ABOUT ROBERT KIRKMAN
Robert Kirkman is the creator of many popular comic books, including the Eisner Award-winning *The Walking Dead*, long-running *Invincible*, all-ages *Super Dinosaur*, and the new exorcism comic, *Outcast* which was released in June 2014 and recently received a pilot pickup for CINEMAX with Fox International.

Since entering the comics scene with his self-published cult-hit *Battle Pope* in 2000, the Kentucky native has risen to fame as one of the most successful names in comics and entertainment. In 2008,

Kirkman became a partner at Image Comics, and in 2010, he opened Skybound, his own imprint at Image, which publishes his titles as well as other original work.

That same year, Kirkman continued to expand his presence in the entertainment industry, becoming a creator, executive producer and writer on *The Walking Dead* television show. The show is in production on its fifth season and has become the highest-rated basic cable drama of all time. To date *The Walking Dead* is the #1 on television among the coveted 18-49 demo.

Kirkman is also slated to executive produce AMC's upcoming *The Walking Dead* companion series.

Under the Skybound Entertainment umbrella Kirkman wrapped production on his first feature film, *Air,* starring *The Walking Dead's* Norman Reedus and Academy Award-nominated actor Djimon Hounsou.

ABOUT SKYBOUND
Founded in 2010 by The Walking Dead creator Robert Kirkman, Skybound Entertainment is a multiplatform entertainment company specializing in publishing, television, film and digital content, video games, merchandise, and special events.

Skybound released Kirkman's new exorcism comic, *Outcast*, in June 2014 which recently got the green light for a television pilot with CINEMAX and Fox International. Kirkman will serve as creator and executive producer on the series. The company just wrapped production on their first feature film, *AIR,* starring *The Walking Dead's* Norman Reedus and Academy Award-nominated actor Djimon Hounsou. The film is slated to be released in the spring of 2015.

Comic book titles published by Skybound include *The Walking Dead,* the superhero-comic *Invincible*, adventure series *Birthright*, all-ages comic *Super Dinosaur,* the revenge drama *Dead Body Road,* and heist comic *Thief of Thieves*. For more information, please visit Skybound online at www.skybound.com and www.thewalkingdead.com.

ABOUT PIXOWL
Founded in 2011 and headquartered in San Francisco, CA, with development studios in Buenos Aires, Argentina, Pixowl, Inc. is a mobile game company. Pixowl's experienced international team of dynamic innovators strives to meet and exceed the desires of mobile game players worldwide by blending exciting gameplay, comic book art and character-driven storylines. With the success of its four iOS games, The Sandbox, Grub,Doodle Grub, Safari Party and Greedy Grub, Pixowl has already established itself as a leader in casual mobile games. For more information about Pixowl, please visit www.pixowl.com or friend and follow them on Facebook and Twitter: @pixowl, https://www.facebook.com/PixowlGames
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